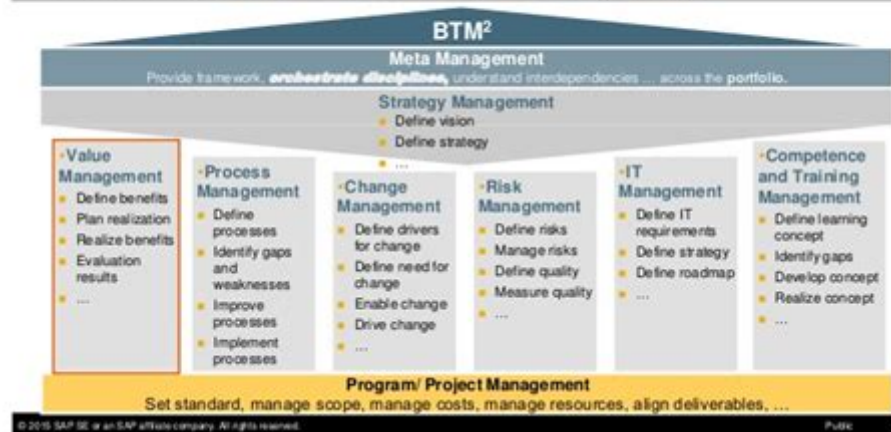


Business Transformation Management Methodology (BTM²)

The methodology consists of **several disciplines** – target groups



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The Business Transformation Management Methodology (BTM²) is a four-phase holistic and integrated business transformation management methodology developed. This post serves as an introduction to an intensely documented approach to holistic business transformation management, which addresses the transformation journey from strategy through to business benefit realisation and everything in between.

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Business Transformation Management Methodology - SAP

The Business Transformation Management Methodology - or BTM² for short - is a four-phase holistic and integrated business transformation management methodology. It was developed by a think-tank (once known as The Business Transformation Academy) based in Switzerland, consisting of senior transformation practitioners, leaders from well-known global brands and leading academics, and led by Professor Dr. Axel Uhl.

Business Transformation Management Methodology | Rob Llewellyn

BTM² is an integrated and holistic business transformation management methodology that can help firms avoid the pitfalls that over 70% fall into. As in any profession, theory is necessary, but the capability to bring those theoretical best practices and good intentions to life is what separates the best transformation leaders from the rest.

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A Handbook of Business Transformation Management Methodology

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Business Transformation - CIO Wiki

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Business transformation - Wikipedia

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Guide to Business Transformation | Guides | BIE Executive Ltd

Business Transformation is the process of fundamentally changing the systems, processes, people, and technology across an entire organization, business unit, or corporate function with the intention of achieving significant improvements in Revenue Growth, Cost Reduction, and/or Customer Satisfaction.

Business Transformation Stream - Best Practice Frameworks ...

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